



DUBAI FANTASY FLOWER



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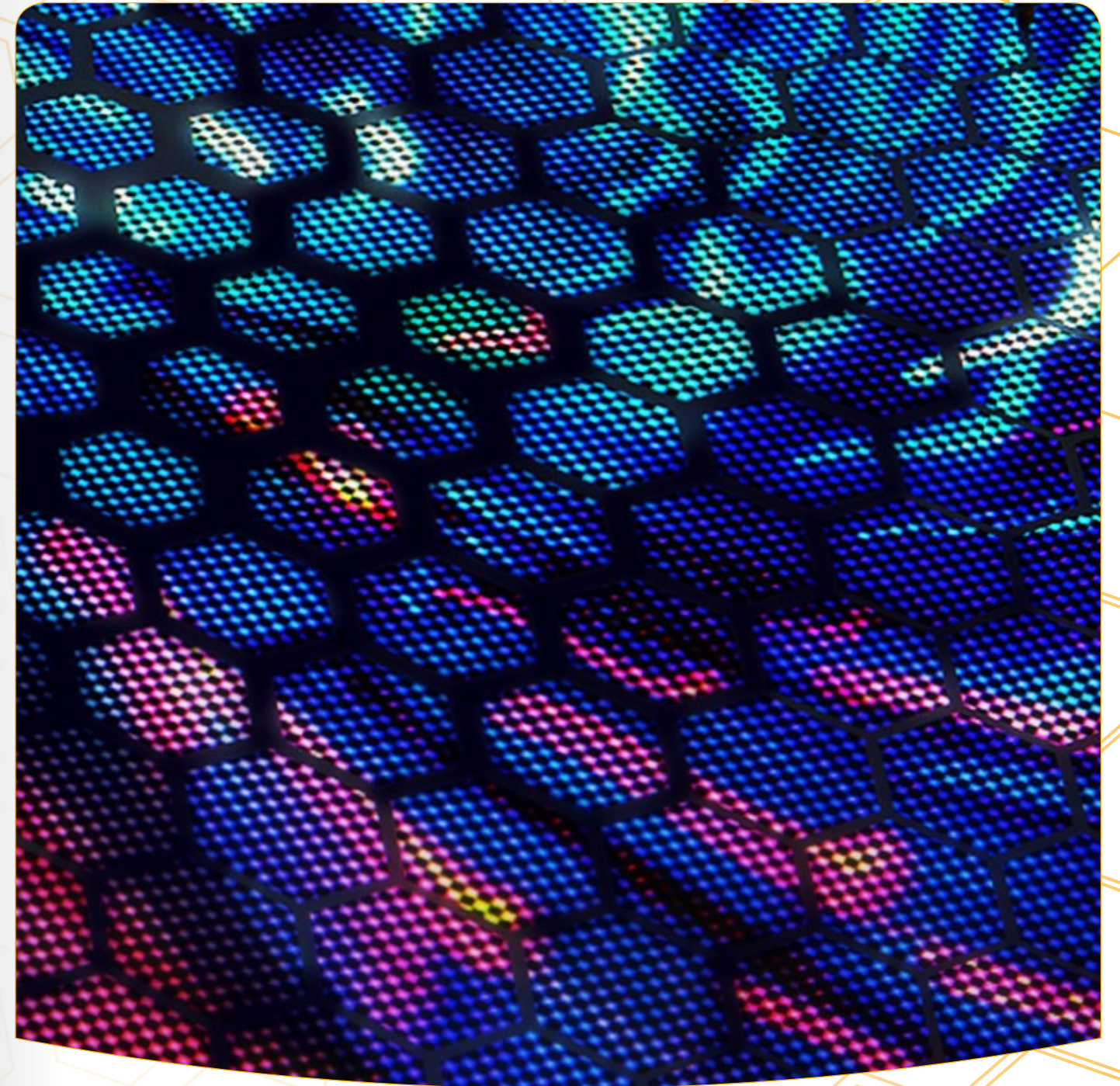
PROJECT CONCEPT

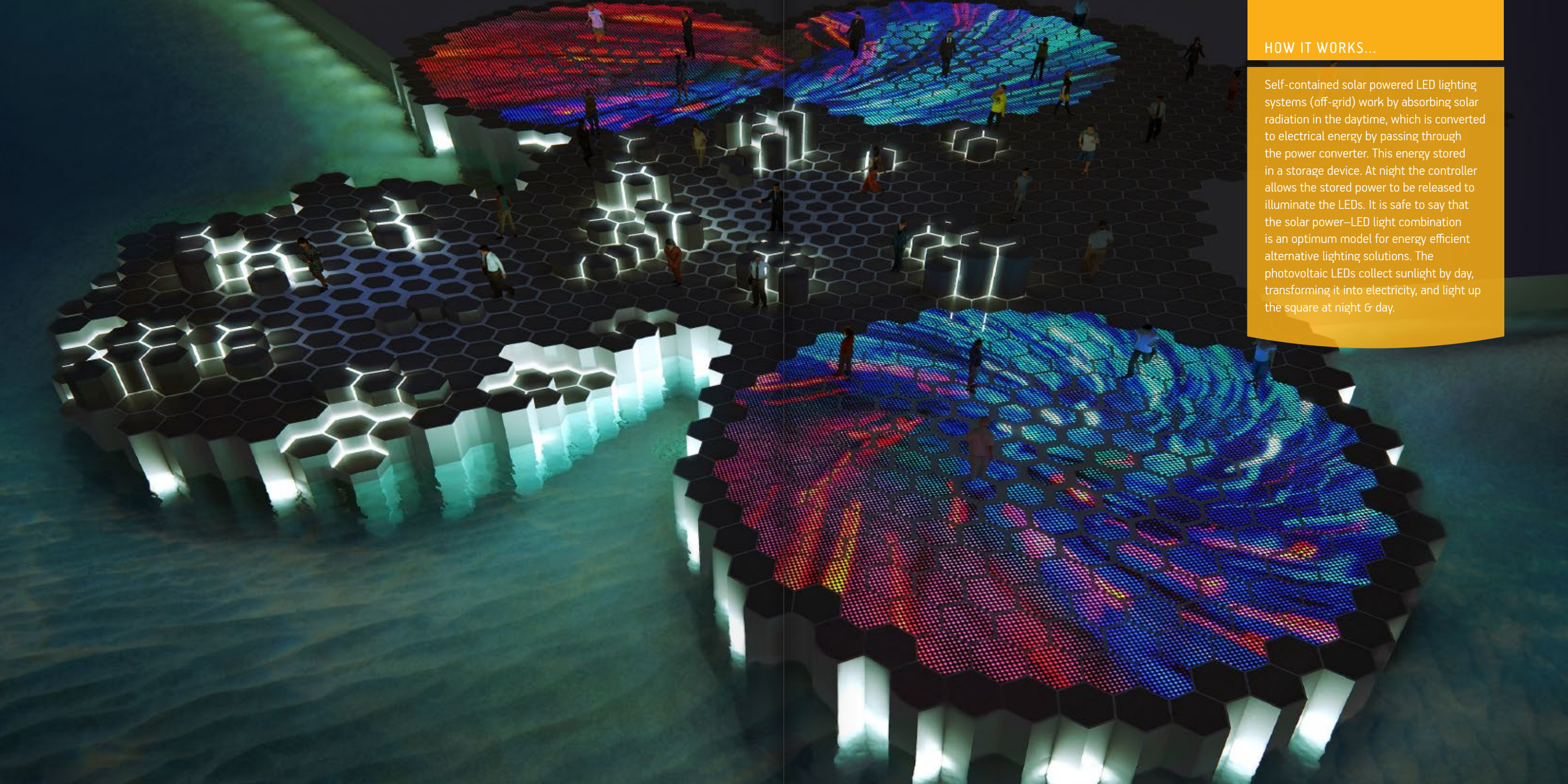


DUBAI FANTASY FLOWER

URBAN PUBLIC ART INSTALLATION

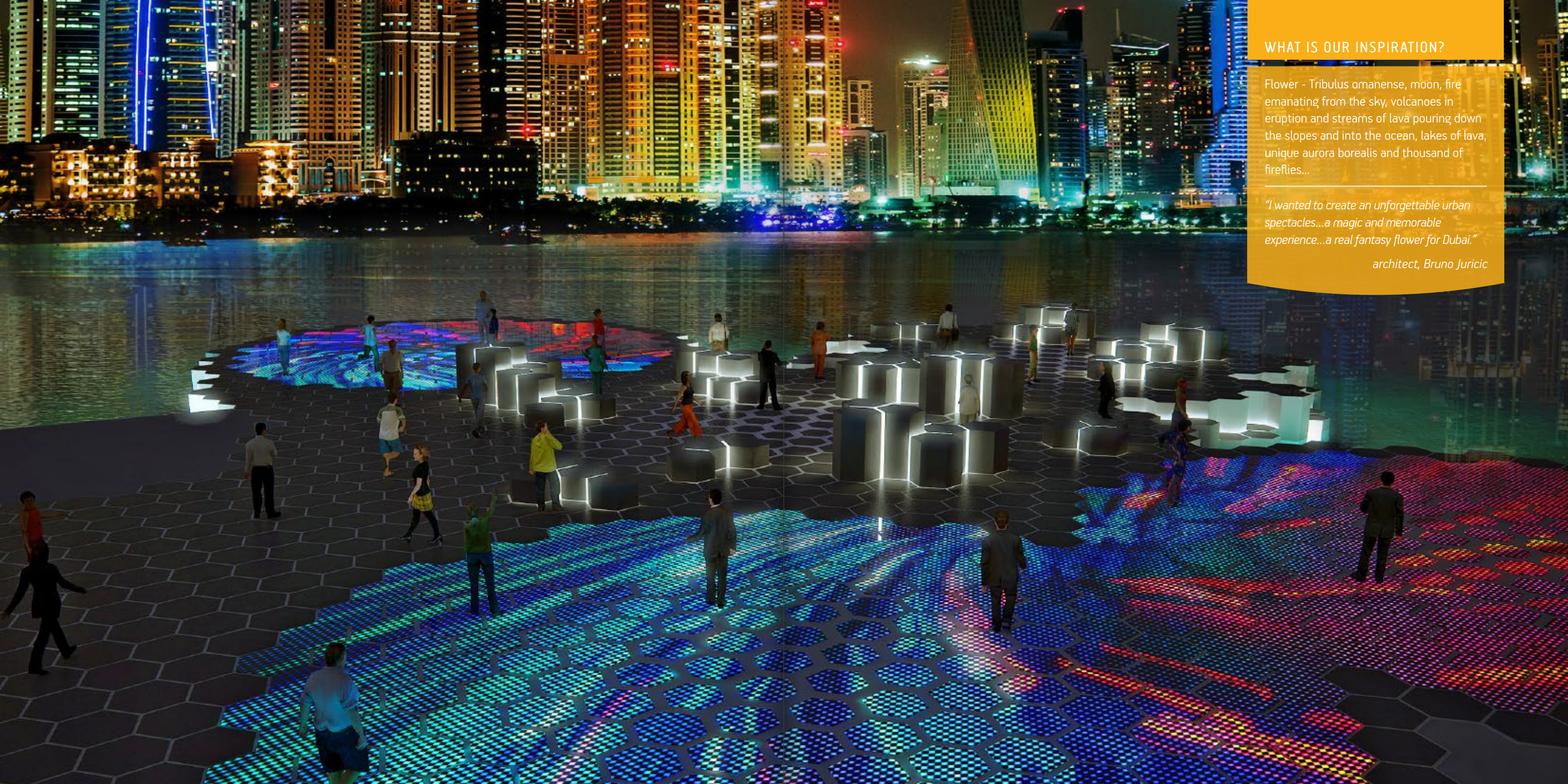
The inspiration for the project derives from the desire of creating a dialogue between the image-symbol of national flower of Dubai - *Tribulus omanense* and the mesmerizing daylight and nocturnal landscapes of Dubai. The aim of the project is to create a new experience of public space under the feet of thousands of passersby. This unique project combines installation art, light design and landscape design.





HOW IT WORKS...

Self-contained solar powered LED lighting systems (off-grid) work by absorbing solar radiation in the daytime, which is converted to electrical energy by passing through the power converter. This energy stored in a storage device. At night the controller allows the stored power to be released to illuminate the LEDs. It is safe to say that the solar power-LED light combination is an optimum model for energy efficient alternative lighting solutions. The photovoltaic LEDs collect sunlight by day, transforming it into electricity, and light up the square at night & day.

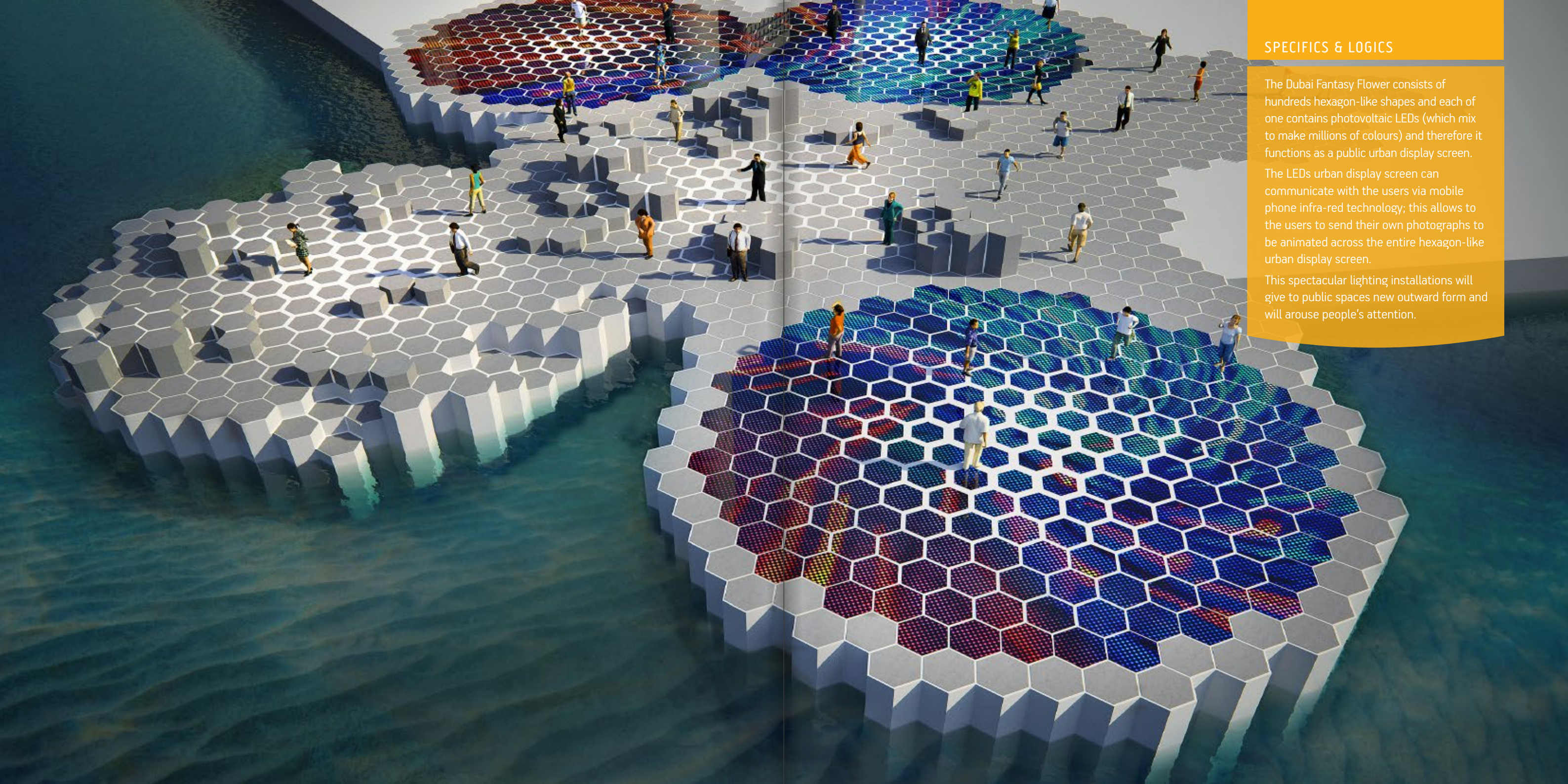


WHAT IS OUR INSPIRATION?

Flower - Tribulus omanense, moon, fire emanating from the sky, volcanoes in eruption and streams of lava pouring down the slopes and into the ocean, lakes of lava, unique aurora borealis and thousand of fireflies...

"I wanted to create an unforgettable urban spectacles...a magic and memorable experience...a real fantasy flower for Dubai."

architect, Bruno Juricic



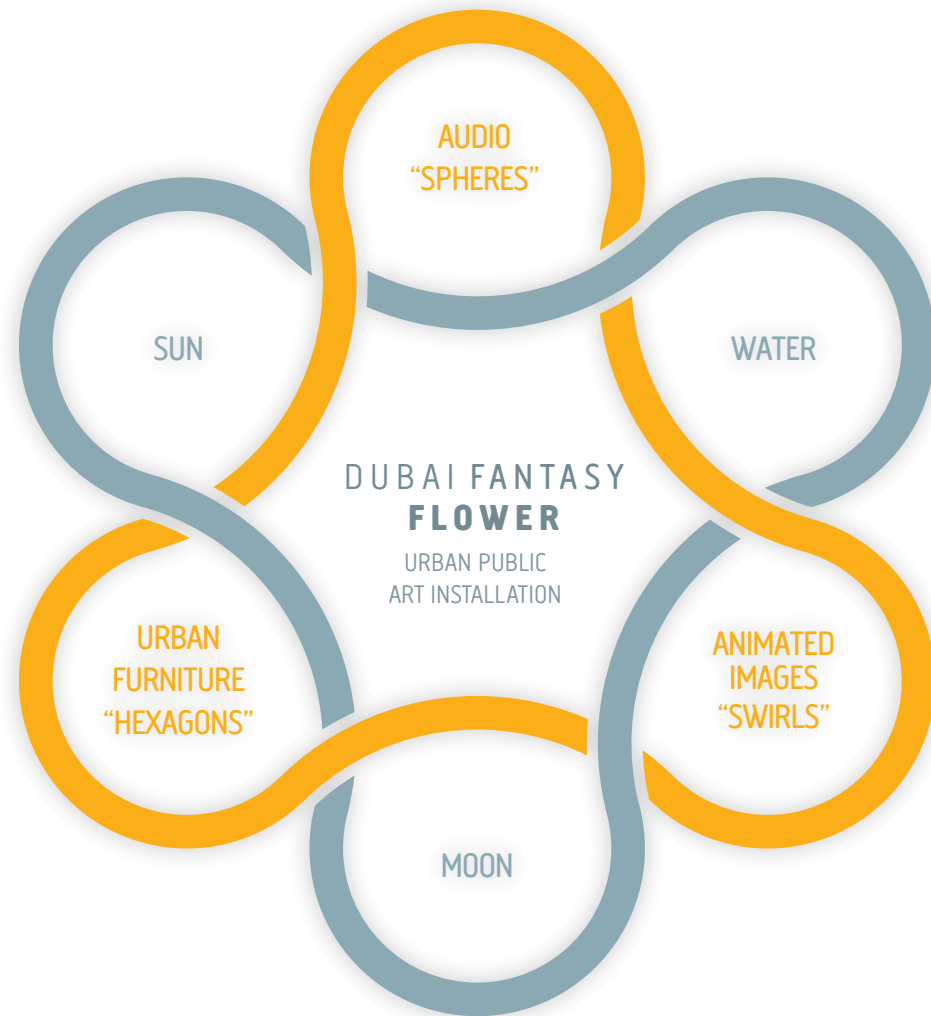
SPECIFICS & LOGICS

The Dubai Fantasy Flower consists of hundreds hexagon-like shapes and each of one contains photovoltaic LEDs (which mix to make millions of colours) and therefore it functions as a public urban display screen.

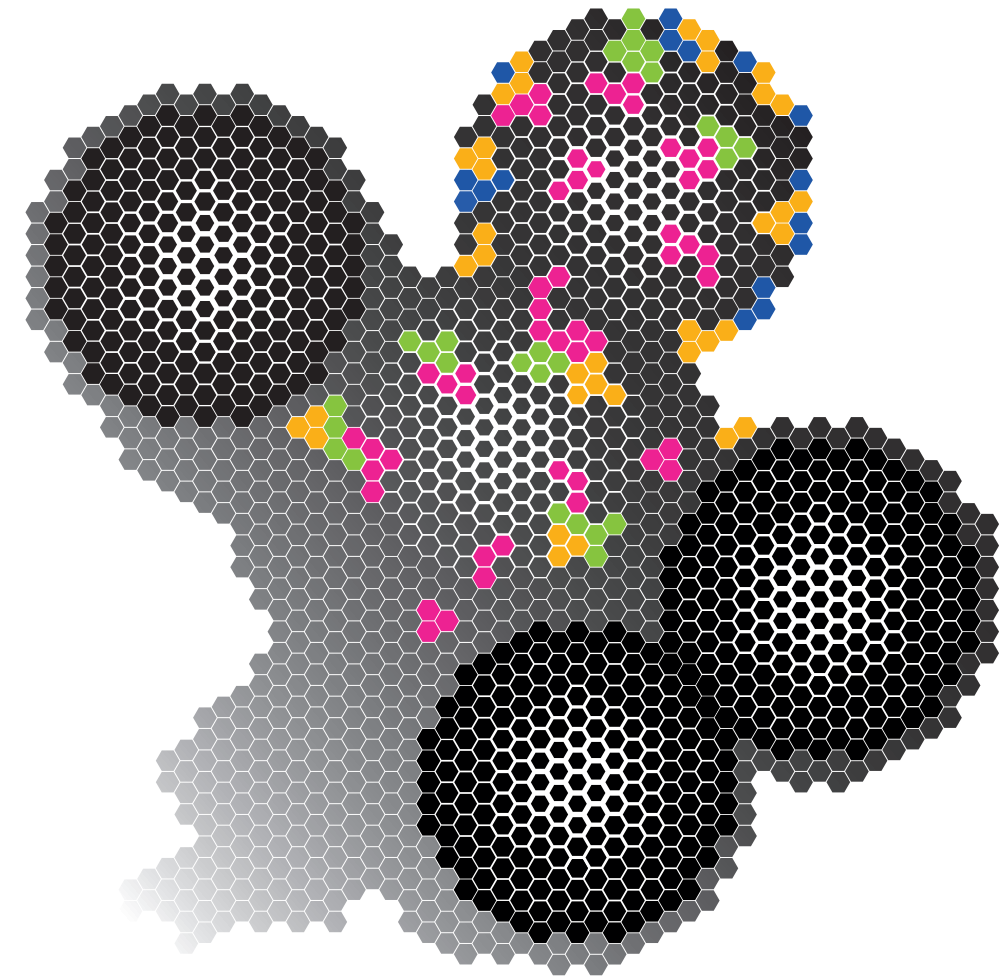
The LEDs urban display screen can communicate with the users via mobile phone infra-red technology; this allows to the users to send their own photographs to be animated across the entire hexagon-like urban display screen.

This spectacular lighting installations will give to public spaces new outward form and will arouse people's attention.

GENERAL PROGRAM SCHEME



PROGRAMATIC PLAN VIEW SCHEME



■ "SWIRLS" - PHOTOVOLTAIC LEDs SCREENS ■ "SPHERES" - AUDIO INSTALLATION AREAS ■ "HEXAGONS" - URBAN FURNITURE

CONTACT INFO

PENTA INTERNATIONAL d.o.o.

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DAVOR BORISAVLJEVIC

chief sales officer / member of the board Penta International

CRO mob: +385 (0)91 1255363

UAE mob: +971 (0)50 3446617

davor@penta.hr

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BRUNO JURICIC

chief project architect, principal Bruno Juricic Design

member of the board Penta International

CRO mob: +385 (0)91 432 55 99

bruno.juricic@penta-international.biz

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www.penta-international.biz

